

Telecom Equipment & Services Export Promotion Council

(Sponsored by Department of Telecommunications, Ministry of Communications, Government of India)

No.: TEPC/ Cor.101/ 2023 **Dated:** December 8, 2023

То

H.E. Mr. Bhaskar Bhatt Ambassador Embassy of India, Ouagadougou, Burkina Faso

Subject: Bharat Telecom 2024 - An Exclusive International Business Expo at New Delhi, India Scheduled on January 29-30 - Regarding.

Excellency,

Greetings from Telecom Equipment & Services Export Promotion Council (TEPC), India!

Under the ambit of Foreign Trade Policy (FTP), Telecom Equipment & Services Export Promotion Council (TEPC) is set up by the Ministry of Commerce & Industry and Ministry of Communications, Government of India for promotion of exports of Telecom Equipment and Services.

- 2. TEPC has planned to organise 'Bharat Telecom (previously known as India Telecom) 2024 An Exclusive International Business Expo', physically at Hotel Taj Palace, Sardar Patel Marg, Diplomatic Enclave, New Delhi-110 021 on January 29-30, 2024 under Champions Sector Scheme of Department of Telecommunications, Ministry of Communications, Government of India. TEPC has created this platform to bring potential buyers from across the globe to interact and finalise business deals through B2B meetings with quality telecom equipment/ software manufacturers and ICT services solution providers from India. Event is likely to lead to develop long-term business relations. There will be a Conference session, Exhibition and B2B meetings during the event where leading Indian Telecom manufacturers & Telecom/ IT service providers will exhibit their capabilities.
- **3.** TEPC is pleased to offer the following to the foreign delegates visiting India Telecom 2024.
 - **a.** Air Travel reimbursement subsidy up to approved ceiling as given below for travel to India:

Sl. No.	Particulars	Reimbursement of Airfare (US \$)
1.	Buyers from North & South America	US \$ 800
2.	Buyers from Africa, CIS and other countries	US \$ 510
3.	Buyers from ASEAN	US \$ 450
4.	Buyers from SAARC	US \$ 375

b. TEPC will provide complimentary hotel accommodation for three nights (inclusive of Breakfast) at New Delhi during the event. Delegate may stay extra nights at their own expenses for further nights.

TEPC can assist in arranging alternate hotel accommodation on payment basis also beyond complimentary stay, if requested in advance.

- **c.** Following logistics would also be provided to delegates:
 - i. Complimentary Airport transfer at New Delhi.
 - **ii.** Complimentary Breakfast (buffet) at the Hotel of stay.
- **4.** It is requested to facilitate identification of senior officials at CEO/ CTO/ MD/ Director level from Telecom Service Providers (TSPs), Internet Service Providers (ISPs), Government officials (Ministry dealing with ICT/ USO / e-Governance etc.), Telecom Regulator, the users of captive telecom networks such as railways, police, defence sector, power sector/ oil companies and other lead ICT stakeholders in your jurisdiction who could be potential buyers of Indian telecom products & services and extend invites to them for Bharat Telecom 2024 scheduled on January 29-30, 2024. The template for sending the details is enclosed for your reference.
- **5.** An early reply with nominations or at least with Email/ Contact details of the prospective buyers, as above, will be appreciable so as to enable us to issue formal invites. It shall be appreciable if nominations and contact details are shared with us by December 15, 2023 so that adequate time is available for obtaining VISA and completion of other formalities. As travel subsidy is fixed, early confirmations may also help the participants avoid steep hike in fares that normally take place when ticketing & journey time gap is just one or two weeks. Further, it will facilitate fixing of B2B meetings well in advance with much more positive outcomes.

It is also requested to kindly also inform the contact person, along with his/ her whatsapp mobile number and email address with whom the subject matter may further be pursued.

Thanking you

Yours sincerely

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