

"A self-reliant India is also a reliable friend for the world"  
 -PM, Sh. Narendra Modi

Organiser



**MSME**  
 DEVELOPMENT  
 FORUM  
 ISO 9001 : 2015

Invitation to Participate in INDIA's only

8<sup>TH</sup> INDIA INTERNATIONAL MSME TRADE FAIR EXPO 2022  
 25-26-27 August, Pragati Maidan, New Delhi SUMMITS



B2G/B2B MEETS - NETWORKING  
 NEW OPPORTUNITIES



GOVERNOR

GOVERNMENT OF INDIA

PARTNERS 2015-2021

STATE GOVERNMENTS / CORPORATE / F&E





**MESSAGE**

It is heartening to learn about the 7th India International MSME Start Up Expo & Summit-2021 organised by MSME Development Forum from August 17-19, 2021 at New Delhi.

A strong and vibrant MSME sector is pivotal for a self-reliant India. In the last few years, our Government has taken comprehensive and decisive steps to create new possibilities for the sector.

From revising the definition of MSMEs to removing various restrictions, from ensuring easy access to credit to providing them more opportunities in government procurements, we have been tireless in our efforts towards opening new avenues for small industries and start-ups. In the midst of challenges caused by the pandemic, special initiatives have been taken so that our MSMEs continue flourishing.

Today, India is one of the largest start-up ecosystems in the world that gives our enterprises the confidence to compete at the global markets. India's start-up movement is spread over about 80 percent of districts with success stories of start-ups not being limited to big cities only.

Our start-up ecosystem has become a force multiplier in the nation's development story. With the Government bringing in big reforms and opening up several sectors to harness our Yuvashakti's intellect, intent and entrepreneurial energy, it is the responsibility of various stakeholders of the sector to identify the regional and rural aspirations and proactively participate to help unlock the immense potential of the sector.

I am positive that the 7th edition of the Summit will provide a robust platform to various stakeholders to share their knowledge and experience and chart out a roadmap for the future.

Best wishes for all success of the 7th India International MSME Start Up Expo & Summit-2021.

(Narendra Modi)

New Delhi  
MSDF 27, 496 4943 (1943)  
August 18, 2021

**Shri Rajnish Goenka**  
Chairman, MSME Development Forum  
M-190, Greater Kailash-II  
New Delhi- 110048



Rajnish Goenka with PM Shri Modi  
Medison Summit, USA-2014

**Rajnish Goenka**

B. Com 'Hans', LL.B (Acad.)  
Founder Chairman-MSME Development Forum

National Convener - BJP Micro & Small Industry cell 2014

Member National Board - Ministry of MSME -2019

President - MSME (INDIA) Chamber of Com. & Ind. (MICCI)

Represented MSMEs with Prime Minister

Shri Narendra Modi Ji's visit to New York in 2014

Ind. Director - MMTTC Ltd. (Govt. PSU)-2020

**National Chapters of MSME-DF**

<b>Dadra</b> Shri. Manu Bhoria President Shri Kailash Gupta Convener	<b>Kolkata</b> Smt. Namta Banerji President	<b>Mumbai</b> Shri. Sandeep Aggarwal Convener	<b>Chennai</b> Shri Anant Patel Convener	<b>Bengaluru</b> Shri. Aashish Kanoria Convener	<b>Gujrat</b> Shri. Kshyap Shah Convener	<b>Ahmedabad</b> Shri Hitesh Singhavi Convener	<b>Bhopal/MP</b> Shri Govind Goyal Convener
<b>Punjab</b> Shri Anil Singhal President	<b>Ayudhgar</b> Shri. Arun Singhania Convener	<b>Ludhiana</b> Shri Onkar Singh Rahwa Convener	<b>Bathinda</b> Shri Saurav Gang Shri Vikram Gang Convener	<b>Panchkula/Haryana</b> Shri Rajiv Jain Convener	<b>Ferozabad/Haryana</b> Shri Kapil Malik Convener	<b>Jaipur</b> Shri Anil Kumar Convener	<b>Jodhpur</b> Shri Anil Kumar Aggarwal Convener
<b>Bikaner</b> Shri Kamal Kalia Convener	<b>Ludhianw</b> Shri Vijay Acharya Convener	<b>Varanasi</b> Shri US Aggarwal President Shri Manoj Shah Convener	<b>Ghaziabad/UP</b> Shri Brijesh Aggarwal Convener	<b>Noakhli/Maharashtra</b> Shri Sanjay Dhavalkar President	<b>Latur/Maharashtra</b> Shri Harish Laluria Convener	<b>Raoti/Jharkhand</b> Shri Hemant Poddar Convener	<b>Koderma/Jharkhand</b> Shri Deepak Singh Convener
<b>Orissa</b> Shri Shankar Lal Aggarwal Convener	<b>Ladakh</b> Shri Tashi Katchu Convener	<b>Guwahati/Assam</b> Shri JP Goenka President Shri Sandeep Aggarwal Convener	<b>Sikim/Gangtok</b> Shri Kailash Aggarwal Convener	<b>Siliguri/W. Bengal</b> Shri Ratan Kumar Convener	<b>Silvassa/UT</b> Shri Animesh Singhal Convener	<b>Andaman Nicobar</b> Shri Girish Arora Convener	<b>Dimaapur/Nagaland</b> Ajay Sethi Convener

**International Chapters of MSME-DF**

<b>New York (USA)</b> Shri Animesh Goenka Shri M. S. Taneja Convener	<b>New Jersey (USA)</b> Shri Niran Parikh Shri Rupesh Jiwadi Convener / Co-Convener	<b>Washington (USA)</b> Shri Ananddeep Singh Convener	<b>Canada</b> Shri Rakesh Goenka President	<b>UK</b> Shri Praveen Menon President	<b>Switzerland</b> Shri Anamohan Mukherji President	<b>Hong Kong</b> Shri Sahaj Goenka President
<b>Sri Lanka</b> Shri Ritesh Singhal President	<b>Australia</b> Shri Yatin Gupta Convener	<b>Abu Dhabi</b> Shri Shaj VK Convener	<b>Dubai</b> Shri Kesor Kothari Convener	<b>China</b> Shri Krishnan Kasavan Convener	<b>Uzbekistan</b> Shri Babur Convener	



## MISSION:

- To be India's Leading Business lobbying, Policy intervention & Advocacy Forum / Chamber,
- To spread awareness about government's ease of doing business schemes / policies & regulations.
- To promote India as "Worlds manufacturing, sourcing, exporting & investment Hub,
- To Transform job seekers to job creators

## About Forum

MSME DEVELOPMENT FORUM (MSME-DF), An ISO certified non-profit organization, is working with the mission and motivation of Prime Minister Sh. Narendra Modi, for accelerating the growth of Indo Global SME business. Forum is led by its Chairman Mr. Rajnish Goenka, National Convener of BJP Micro & Small Industries Cell-2014 & National Board Member Ministry of MSME, Government of India-2019, with many eminent Parliamentarians, Industry Leaders, former Bureaucrats, Corporates, Professionals & Media heads on it's board. It is working as the catalyst between Government and Industry Stake Holders:

- To Provide a much needed one stop global platform to connect, network, partner and share information & to find new business opportunities in either country.
- To organize expo's, trade fairs, conferences, seminars, summits, business delegations, in India & Abroad for Business Promotion.

## India-MSME

- India is one of the fastest growing economies in the world and has successfully sustained recent Global Pandemic downturn to emerge as one of the leading Nations with 1.35 billion people & Skilled Work force with high disposable income.
- Despite Economic slowdown experienced by major developed and developing world, India is growing at a consistent pace.
- In the globalized economy, SME's are the driving force behind a large number of innovations, stimulate private ownership, initiate entrepreneurial skills, help diverse economic activities and contribute to the National growth through manufacturing, employment generation & investments.
- It is diverse in terms of size, technology, location in India with range of about 8000 different products, spanning from grass root village industry to hi-tech Electronic, Defence & satellite components.
- 12 Crore MSMEs are engaged in 6.25 Crore enterprises, involving Approx. 60 crore people i.e. 45% of India's population.

## Global Vision :

- To facilitate Global SME / Trade - Industry / Investors / Technology / service providers & collaborators to identify new Import-Export destinations / Opportunities / markets.
- To provide a common platform for various countries to show case their business & tech. strengths to Forge cross border Partnerships.
- To Connect SME's with Government buying / procurement agencies / Department with their hand holding.
- To Connect Global SME's for Mutual Business Promotion & to facilitate knowhow / knowledge & technology transfer in either Country.
- To Connect key decision makers, business leaders and multilateral global funding agencies to address issues common to SME's.

## 8th India International MSME Startup Expo & Summits - 2022

It's India's only International expo/ Trade Fair Post Covid being held in New Delhi for SMEs, Startups, trade, Industry, Service providers, offering a much needed unified global platform for networking, exhibiting their products/ Services to find new business opportunities/ Markets/ Ideas/ Buyers/ Sellers/ Raw materials/ Technologies/ JVs/ Collaborators/ Investments/ Research & Market Survey and sharing knowledge about Central/ State Government's new promotional scheme/ policies/ Legislations & to have B2G/ B2B/ B2C Meets.

<b>Visitors</b> 20,000+	<b>Focused Buyers</b> 1500+	<b>Exhibitors</b> 300+	<b>PSUs &amp; Banks</b> 75+	<b>Participants*</b> Govt. Ministries 30+	<b>Investors</b> 100+	<b>Associations/ Chambers</b> 100+	<b>Embassies</b> 20+	<b>Corporates/ MNCs</b> 50+
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## Focus Sectors



## Global Meets



## Who should Exhibit/ Participate / Visit

- MSMEs, Startups, Innovators, Budding entrepreneurs
- Trade, Industry, Corporates & Service Providers
- Manufactures, Exporters, Importers, Investors
- Buyers, Sellers, Distributors, Franchises, Retailers, JV seekers
- Central & State Ministers, Government departments/ Buyers,
- State industries development corporations/ Department of commerce & industry.
- Investors, Banks, NBFCs, Equity & Angel Funds, Venture Capitalists, Investment boards
- Embassies, Overseas / MNCs - Investors/ JV Seekers/ Tech-Providers / Importers/ Exporters.
- Public sector undertaking (PSUs), Export promotion councils,
- Chamber of commerce, Industry & Trade associations
- Professionals, Consultants, Experts, Credit rating agencies
- Business Schools/ Universities/ Institutes/ Incubators

## Why To Visit

- To find new markets, manufactures, products, services, buyers, sellers, franchises, exporters, importers, distributors, raw material suppliers, startups, innovators.
- For opportunity in Govt. / public procurement & Government PSUs
- To Understand new Business promotional schemes & Policies and opportunities in different states of India.
- Networking & B2G/ B2B meets with Govt agencies industry leaders, Manufactures, Franchises, Investors, Banks, NBCs, Equity funds, SME Exchange, Govt, official, decision makers, Business chamber/ Associations, foreign Embassies/ exhibitors/ delegations & Media
- To Attend summits, Conferences, Workshops on business opportunities/ Current issues/ Govt's promotional schemes & policies for knowledge sharing.



## Why India ?

**1<sup>st</sup>** among the world's fastest growing economies

**1<sup>st</sup>** Choice for Tech MNCs to set up R&D Centre outside their home country

**2<sup>nd</sup>** Largest Smart phones Market

**3<sup>rd</sup>** largest group of scientists & technicians in the world.

**3<sup>rd</sup>** largest Start-up Ecosystem

**3<sup>rd</sup>** largest construction market globally by 2022

**5** Trillion Economy by 2025

GDP Growth 12.5 % FY22 (IMF)

62% Growth in FDI Equity Inflows 2020-2021

Passenger Vehicles market to reach 9.4 million units by 2026

## Drivers of India Growth Story

### 1 Favorable Demographic



• **Young Nation:** 1.35 billion People with 28.4yrs Median age



• **Abundant skilled work force:** Working age group > 65% population



• **Urban Population increasing:** every minute 34.47% people move to urban areas

### 3 Open Economy



• **100% FDI allowed in Aviation Sector,** giving \$ 80 billion Opportunity



• **100% FDI allowed in Smart Cities,** presenting \$ 150 billion opportunity



• **FDI in manufacturing is already set on the automatic route**

### 2 Proactive Governance



• **Flagship initiatives including Self reliant India, Make in India, Digital India and Skill India**



• **Reduced regulatory & Compliance burden:** more than 6000 laws being simplified



• **Simplified Tax Regime:** GST / Corporate Taxes

### 4 Huge Market base



• **Huge Consumer market:** 10.29% growth rate, expected to be \$5 Trillion by 2025.



• **Upward Mobility:** 150 Million more to add to middle class by 2025



• **Income level expected to triple by 2025**

## Huge potential in infrastructure development

\$ 1 trillion investments

By 2025



ROADS

100 km / day



AVIATION

250 airports



RAILWAYS

\$ 71 billion (capital investment)



PORTS

\$ 85 billion Sagarmala Project



HOUSING FOR ALL

11.2 million houses



SMART CITIES

100+ smart cities



RENEWABLE ENERGY

500GW (Solar: 150 GW / Wind: 60 GW / Others: 15 GW)  
(Current: 101 GW)



**LADAKH**  
**MSME EXPO** 2021  
 BUSINESS-INVESTMENTS & JOB PROMOTION SUMMITS  
 5th. & 6th October, Leh-Ladakh



Sh. Parshottam Rupala,  
 Minister of Fisheries, Animal Husbandry and Dairying  
 Sh. R. K. Mathur, Lieutenant Governor of Ladakh



Sh. Parshottam Rupala,  
 Minister of Fisheries, Animal Husbandry and Dairying



Shri V. Satya Venkata Rao, Deputy  
 Managing Director of SIDBI Sect. Industry



Exhibitor Booths

Retailing & Ex-Armyman entrepreneurial opportunities Expo & SUMMIT



**7<sup>TH</sup> INDIA INTERNATIONAL**  
**MSME EXPO** 2021  
 TRADE & INVESTMENTS SUMMITS  
 17-18-19 AUGUST 2021, HOTEL LE MERIDIEN, DELHI



Dr. Jitender Singh Union Minister (MOS)  
 Prime Ministers Office (PMO)



Sh. Safish Mahana, Industry Minister, U.P.



Shri Parshottam Rupala, Minister of Fisheries,  
 Animal Husbandry and Dairying



Smt. Meenakshi Lekhi, Minister of State  
 for External Affairs and Culture