



BHARAT
INTERNATIONAL
RICE
CONFERENCE

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FIND OUT MORE

23rd, 24th & 25th October 2026

Venue : Bharat Mandapam, Pragati Maidan, New Delhi, India

WORLD'S LARGEST RICE CONFERENCE

Unique global platform for Rice trade, technology & Sustainability

- 30000+ Visitors
- 2000+ Exporters
- 300+ Exhibitors
- 18000 sqm. Exhibition
- 3000+ Buyers from 120+ Countries Participating



Connect with global traders, buyers, and industry experts.

Event Format & Visitor Engagement

Day & Date	Focus	Key Opportunity
Day 1 - Friday, 23 October 2026	Business Day	Trade-focused seminars, presentations, panel discussions, B2B meetings, networking and engagement with exporters, buyers, millers, policymakers and industry stakeholders.
Day 2 - Saturday, 24 October 2026	Business Day	Continued knowledge sessions, presentations, panel discussions, product showcases, trade dialogues and business interactions with buyers and industry stakeholders.
Day 3 - Sunday, 25 October 2026	Food Festival Day	A consumer-facing showcase giving exhibitors a unique opportunity to promote their products and brands to the public, with outreach to 5 lakh affluent and high-income families.

Note: The first two days will focus on trade, knowledge-sharing and business engagement through seminars, presentations, panel discussions, B2B meetings and networking. The third day will open the platform to a wider consumer audience, enabling exhibitors to build brand visibility and connect directly with potential customers.

BIRC 2026: A Masterclass in Trade Exhibitions

BIRC 2026 will be curated as a masterclass in the field of trade exhibitions, combining knowledge-led programming, immersive experience zones, curated display lanes and digital tools to enhance the participant experience.

Feature	Brochure Highlight
9 Unique Experience Zones	Curated zones designed to provide knowledge, enhance dialogue and offer digital tools that help participants engage more effectively with the rice trade ecosystem.
1,000+ Rice Variety Showcase Lanes	Specially curated lanes will showcase more than 1,000 global and Indian rice varieties from across the world, creating a distinctive knowledge and sample bank for trade promotion.
Value-Added Rice Product Sessions	Dedicated sessions will explain rice-based value-added products, how they are made, conversion costs and machinery setup costs to help stakeholders assess new business opportunities.
Trade Intelligence & Risk Sessions	Special sessions will cover crop surveys, international arbitration, trade finance and risk mitigation strategies to strengthen stakeholder preparedness.



Glimpses of BIRC 2025

In Retrospect - BIRC 2025: A Precursor to BIRC 2026

The inaugural edition of the Bharat International Rice Conference (BIRC) 2025, held at Bharat Mandapam Hall No. 14 during 30-31 October 2025, was a grand success. Buoyed by its successful culmination and strong participant-driven demand, the second edition is being launched on a much larger canvas, with enhanced event area and duration.

SNAPSHOTS

Inaugural Edition:
BIRC 2025

1083+ Buyers from
90+ Countries
Participated

+154 Exhibitors

MoUs
worth **>₹ 33,453 cr.**
Signed

Heavy Demand for
Next Edition



**BIRC 2025 WAS THE LARGEST EVER EVENT
DEDICATED TO THE RICE SECTOR**



BIRC 2026: Where Scale Meets Opportunity:

The Bharat International Rice Conference 2026 is being planned as a premier global event dedicated to the rice sector, bringing together policymakers, exporters, importers, millers, traders, researchers, agri-tech companies, logistics providers, service providers and allied industries from across the world.

Organised under the aegis of the Indian Rice Exporters' Federation (IREF), BIRC 2026 aims to promote India's leadership in the global rice economy, encourage innovation across the rice value chain, and foster meaningful business partnerships by strengthening existing markets for Indian rice while developing new and emerging markets.



Conference Objectives

India's Global Rice Leadership — Showcase India's production strength, export capability, quality standards and diversity of rice varieties.

Global Stakeholder Dialogue — Bring together policymakers, exporters, importers, researchers, trade bodies and technology providers on one platform.

Trade Awareness & Capacity Building — Educate stakeholders on arbitration, finance, policies, schemes, risk mitigation and compliance.

Rice Variety Showcase — Present Indian and global rice varieties through exhibitions, knowledge sharing, sample displays and curated variety lanes.

Global Trade Dynamics — Discuss supply-demand trends, price volatility, tariffs, non-tariff barriers and market access issues.

Sustainable Cultivation — Promote climate-resilient, resource-efficient and environmentally responsible rice farming practices.

Technology Adoption — Encourage modern solutions in farming, milling, storage, packaging, logistics and quality assurance.

Post-Harvest Loss Reduction — Highlight infrastructure, innovation and best practices to reduce wastage across the rice value chain.

B2B & Networking Opportunities — Facilitate buyer-seller meetings, business partnerships, exhibitions and networking sessions.

Value Addition & Branding — Support branding, processing and market diversification for Basmati and non-Basmati rice.

Traceability & Quality Compliance — Strengthen adherence to international standards to improve consumer confidence and market access.

Inclusive Rice Value Chain — Integrate farmers, FPOs, MSMEs, startups and ancillary industries into global rice trade.

International Buyer Participation — Attract genuine overseas rice buyers and create trade opportunities for Indian exporters and millers.

Ancillary Industry Engagement — Encourage participation from machinery, packaging, logistics, finance, certification, technology and other allied sectors.

Basmati Rice



White Basmati Rice



Sella Basmati Rice



White Basmati Rice



Brown Basmati Rice



Cooked Basmati Rice

Non-Basmati GI tagged varieties



Kalanamak Rice



Ambemohar Rice



Nevara Rice



Pokalli Rice



Joha Rice



Pallakkadan Matta Rice



Who Should Attend

- Rice Exporters & Importers
- Millers, Traders & Processors
- Farmer Producer Organisations (FPOs)
- Government & Regulatory Authorities
- Research Institutions & Universities
- Agri-input, Machinery & Technology Providers
- Shipping, Logistics & Insurance Companies
- Financial Institutions & Commodity Exchanges
- Packaging Manufacturers
- Custom House Agents
- MSMEs, startups and value-added rice product manufacturers
- Testing, certification and inspection agencies

Exhibition

A world-class exhibition showcasing:

- Curated rice variety lanes featuring 1,000+ Indian and global rice varieties
- Rice varieties, including Basmati and Non-Basmati segments
- Milling and processing machinery
- Packaging, grading and sorting solutions
- Storage, warehousing and logistics services
- Agri-inputs, seeds and irrigation technologies
- Value-added rice products and business opportunity sessions
- Digital, traceability and participant engagement solutions

Exhibition Benefits

- Direct access to global buyers and decision-makers
- Brand visibility among international delegates and food festival visitors
- Product launches, live demonstrations and curated showcase opportunities
- Participation in knowledge zones, trade sessions and digital engagement tools

Why Exhibit at BIRC 2026

- Network with global rice trade leaders
- Generate high-quality business leads across trade and consumer audiences
- Strengthen international market presence and brand recall
- Gain insights into emerging markets, policies, risks and value-added opportunities



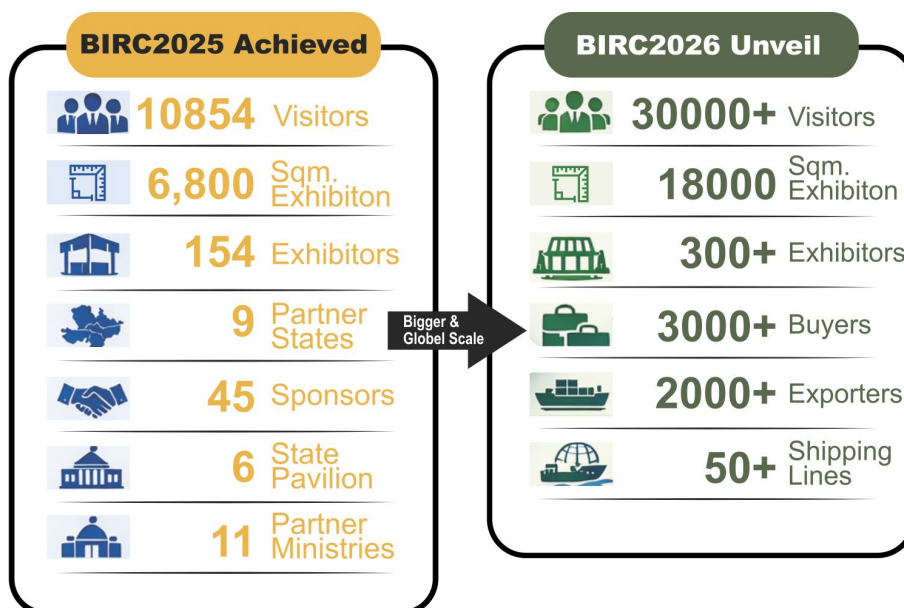
About the organizer:

The Indian Rice Exporters' Federation (IREF) is the apex trade body representing the Indian rice export sector, with a membership base of over 8,000 stakeholders across the rice value chain. Its diverse membership comprises 9 specialized Trade Associations, 3 Chambers of Commerce, 1 Trade Promotion Council, and 22 Cooperative Societies. Headquartered in New Delhi, IREF has an extensive presence through 15 state offices and 7 international offices.

Over the years, IREF has emerged as the collective voice of the Indian rice industry and serves as a strong bridge between trade and government policymakers. The Federation actively engages in policy advocacy, capacity building and training programmes, market intelligence, dispute resolution, and event management initiatives for the benefit of the rice trade and allied stakeholders.

The Bharat International Rice Conference is the flagship event organized by IREF. The conference serves as a premier global platform for buyer-seller networking while bringing together stakeholders from across the rice supply and value chain to deliberate on trade opportunities, market trends, technology, logistics, sustainability, and policy-related developments in the global rice industry.

Setting the Next Benchmark in Global Rice Scale-Up Comparison



For any information regarding IREF ad BIRC please connect with
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**JOIN US AT BIRC 2026 TO SHAPE
THE FUTURE OF THE GLOBAL RICE INDUSTRY**



**3X
Bigger
Better
Bolder**

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